

REPORT TO: Cabinet Member Technical Services
Cabinet Member – Leisure & Tourism

DATE: 22nd September 2010
6th October 2010

SUBJECT: Proposed Car Park Charging Order – Crosby Civic Hall/Library,
Hougoumont Avenue, Crosby Coastal Park, Blucher Street and Burbo
Bank Car Parks

**WARDS
AFFECTED:** Blundellsands/Church/Victoria

REPORT OF: Andy Wallis Planning & Economic Development Director

**CONTACT
OFFICER:** Stuart Waldron Assistant Director Transport & Spatial Planning
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**EXEMPT/
CONFIDENTIAL:** No

PURPOSE/SUMMARY:

For Cabinet Member Technical Services to consider how to proceed with regards to the proposals to introduce Pay and Display Parking in the Waterloo and Crosby Coastal off-street car parks. As referred by the Crosby Area Committee.

To inform Cabinet Member Leisure and Tourism of the current position regarding Leisure facilities.

REASON WHY DECISION REQUIRED:

Council on the 17th December 2009 approved for inclusion in 2010/11 and future Council budgets income of £77,000 to be generated from the introduction of Pay and Display Parking in the Waterloo and Crosby Coastal area off-street car parks. The decision on the detail of the parking scheme and hence necessary Traffic Regulation Order for how this is to be achieved is delegated to the Crosby Area Committee. However, at their meeting on the 20th January 2010, the Crosby Area Committee referred the matter to Cabinet Member Technical Services. Hence a decision of the Cabinet Member Technical Services is now required to achieve Council's budget approvals.

RECOMMENDATION(S):

It is recommended that:

Cabinet Member Technical Services:

- i) The proposed Traffic Regulation Orders for the introduction of a Pay & Display Car Parking scheme for the Waterloo and Crosby coastal off-street car parks, as detailed in the report be approved.
- ii) The necessary legal procedures, including those of public consultation and advertising the Councils intention to implement the orders be approved.
- iii) The report be referred to Cabinet Member Leisure and Tourism for information.

KEY DECISION: No

FORWARD PLAN: No

IMPLEMENTATION DATE: Following the expiry of the 'call in 'period for the minutes of the meeting

ALTERNATIVE OPTIONS:

There are no alternative options to the making of a Traffic Regulation Order

IMPLICATIONS:

Budget/Policy Framework: Council on the 17th December 2009, considered a report on the Transformational Programme Update – Strategic Budget Review and approved savings that included:

- Introduction of pay and display charges to the Crosby Civic Hall/Library Car Park
- Establish pay and display parking on the Coastal car parks in Crosby

Financial: The Council resolution of the 17th December 2009 introduced a need to generate a surplus of £77,000 from the operation of pay and display on these car parks from 2010/11 onwards. This was subsequently amended by Council on the 4 March 2010, to £39,000 in 2010/11 reverting to £77,000 from 2011/12 onwards.

<u>CAPITAL EXPENDITURE</u>	2009/ 2010 £	2010/ 2011 £	2011/ 2012 £	2012/ 2013
Gross Increase in Capital Expenditure				
Funded by:				
Sefton Capital Resources				
Specific Capital Resources				
<u>REVENUE IMPLICATIONS</u>				
Gross Increase in Revenue Expenditure				
Funded by:				
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry date? Y/N	When?			
How will the service be funded post expiry?				

Legal: The Council approved the budget implication of the proposal on the 17th December 2009. Approving the detail of the necessary Traffic Regulation Order to achieve this is delegated within the constitution to the relevant Area Committee. The Area Committee have referred the matter to Cabinet Member Technical Services for determination.

Risk Assessment: Failure to progress the proposed will mean a shortfall of income to the Council budget in 2010/11 and future years.

Asset Management:

CONSULTATION UNDERTAKEN/VIEWS

FD 500 – The Interim Head of Corporate Finance & Information Services has been consulted and his comments have been incorporated into this report.

LEGAL SERVICES DEPARTMENT
LEISURE AND TOURISM DEPARTMENT

CORPORATE OBJECTIVE MONITORING:

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community		√	
2	Creating Safe Communities		√	
3	Jobs and Prosperity		√	
4	Improving Health and Well-Being		√	
5	Environmental Sustainability	√		
6	Creating Inclusive Communities		√	
7	Improving the Quality of Council Services and Strengthening local Democracy		√	
8	Children and Young People		√	

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT

Report to Crosby Area Committee – 20th January 2010, Proposed Car Park Charging Order – Crosby Civil Hall/Library, Hougoumont Avenue, Crosby Marina, Blucher Street and Burbo Bank Car Parks

1.0 Background

1.1 Council on the 17th December 2009, considered a report on the Transformational Programme Update – Strategic Budget Review and approved savings that included:

- Introduction of Pay and Display charges to the Crosby Civic Hall/Library Car Parks.
- Establish most of Pay and Display parking on the Coastal Car Parks in Crosby.

1.2 The Council approved the proposals anticipate a surplus of £77,000 for inclusion in the Council budget from 2010/11 onwards.

1.3 Under the Council's Constitution approval of the Traffic Regulation Orders (TRO) required to implement these measures is delegated to the Area Committee.

1.4 Crosby Area Committee on the 20th January 2010, considered a report seeking approval for a pay and display scheme on the following off-street car parks including details for the proposed scale of charges:

- Civic Centre/Library Car Park
- Hougoumont Avenue Car Park
- Crosby Coastal Park Car Park
- Blucher Street Car Park
- Crosby Leisure Centre Car Park
- Burbo Bank Car Park

1.5 The Crosby Area Committee resolved to refer the matter to the Cabinet Member Technical Services with a request that the car parks and car parking charges, including a possible subsidy for residents, in the Crosby Area be re-examined.

1.6 During consideration of the report a number of issues were raised with the request that Cabinet Member Technical Services take this into consideration.

1.7 In view of the request by the Area Committee and subsequent delay in progressing the scheme Cabinet and Council on the 4th March 2010 resolved to amend the income targets as follows:

	Total Revised £m
2010/11	0.039
2011/12	0.077
2012/13 onwards	0.077

2.0 Issues raised by Crosby Area Committee

2.1 The main issues raised can be summarised as follows:

- i) Consultation with local businesses and residents

Issues raised by the Waterloo Traders Association in January 2010 and by the

Waterloo Business Village Partnership at a joint meeting of the Sefton Business Village/Enterprises in February 2010, raised the following issues:

- To reduce impact on local businesses in Waterloo 2 hour free parking is required (i.e. charges only to apply to longer stay parking)
- Annual permits required
- Leisure car parks to have reduced hours – say 10.00a.m to 5.00p.m
- On-street parking on South Road area to be reviewed to increase availability of short-term parking.

ii) Condition of Car parks

A number of these car parks, particularly Burbo Bank, require investment to bring facilities up to an acceptable standard.

3.0 Cabinet Member Proposals

3.1 Cabinet Member has reviewed the Area Committee and local traders requests and considered the detailed implications on the Parking and Leisure Services and proposes the following:

i) Free Short Stay parking

A free first half hour period is currently being provided at Crosby Town Centre off-street car parks to aid short-stay visits to shops, banks etc.

This is under review due to the high demands on resources to enforce and administer. To increase to a 2 hour period would further exacerbate this situation and based on existing use of the Waterloo Car Parks reduce potential income to levels that would affect the viability of the scheme.

ii) Residents Permits

The administration and enforcement of permits would place significant demands on existing resources where efficiencies are already being sought to meet budget demands. Consequently, it is not proposed to include this request in the scheme.

iii) Operational Times – Leisure Car Parks

This is noted and agreed would be beneficial to local residents, hence operation times on the Coastal Leisure car parks will be 10.00a.m to 5.00p.m

iv) Review of On-street Parking – South Road Area

There is an ongoing review of parking in the South Road Area considering day time and evening demands. Consultation will initially be undertaken with Ward Councillors in the near future.

v) Rebates for Library/Crosby Leisure Centre users

Visitors to the Crosby Leisure Centre currently pay a charge to use the facilities, in consultation with the private company that operates the facility, a rebate to cover the parking charge will be provided, a similar system operates across other leisure car parks throughout the borough.

However, as the library does not make a charge for use of the facility, to introduce a rebate system would place high administrative demands on limited resource and is therefore not proposed to be included in the scheme.

Further consideration has been given to the proposals at Crosby Coastal Park Car Park and how this will operate in relation to parking at the Lakeside Adventure Centre. It is now proposed for the pay and display system to include this facilities car park and the Centre will administer a rebate system.

vi) Consultation

The Council in December 2009 approved the implementation of a scheme and the budget implications. The views of business, as represented by Local Traders and the Village Partnership, have been taken into consideration. As the car parks are for visitors to the areas there is no direct impact on residents parking that in the case of Waterloo is extensively covered by Residents Privileged Parking Schemes. Any transfer of parking to adjacent areas as a result of introducing the charges will be addressed when this can be quantified. In accordance with statutory requirements the draft traffic regulation orders will be published and advertised for receipt of objectives.

vii) Improvement to the Car Parks

The scope and scale of necessary improvement will be assessed and programmed for implementation as financial resources permit.

4.0 Proposal

4.1 Further to consideration of the issues raised by Crosby Area Committee and the Business Partnership as outlined above the revised proposed scheme is as follows:

Scale of Charges

In November 2009, Cabinet approved a 5 year programme of charges for Council parking throughout the borough. This included a general increase to Pay and Display charges from the 1st April 2011. Although the charges in Waterloo/Crosby may be introduced prior to April 2011, to avoid additional cost by requiring changes to machines to accept new charges soon after installation the April 2011 charges will apply from the date of implementation.

To maintain continuity of charges in the Crosby Area proposed charges accord with those in the off-street car parks in Crosby Town Centre.

Hougoumont Avenue off-street car park

Times of operation: 8.00a.m – 6.00p.m – Monday to Saturday (6 days)

Charges: up to 30 minutes- free with ticket
Up to 2 hours - 80p
Up to 4 hours - £1.50
Over 4 hours - £3.00

Crosby Civic Hall/Library

Times of operation: 8.00a.m – 6.00p.m – Monday to Saturday (6 days)
Free Parking on Sunday

Charges: up to 30 minutes- 20p
Up to 2 hours - 80p
Up to 4 hours - £1.50
Over 4 hours - £3.00

Crosby Coastal Park/Blucher Street/Crosby Leisure Centre/Burbo Bank (7 days)

Times of operation: 10.00a.m – 5.00p.m – Monday to Sunday

Charges: up to 30 minutes- 20p
Up to 2 hours - 80p
Up to 4 hours - £1.50
Over 4 hours - £3.00

Crosby Leisure Centre/Crosby Coastal Park – Pay and Display machines will issue a dual ticket to enable a system of rebates for visitors paying to use facilities at the Crosby Leisure Centre and Crosby Lakeside Adventure Centre.

5.0 Timescale/Procedure for Making Traffic Regulation Order

- 5.1 Once the Traffic Regulation Order has been initially approved, the proposal will have to be advertised to permit the receipt of objections.
- 5.2 Consequently, subject to the approval of this report, a notice would be placed in the Crosby Herald in early October 2010. A period of 21 days must be allowed for written submissions.
- 5.3 If objections are submitted they will be considered by Cabinet Member Technical Services. Consequently, objections would be formally considered in mid November 2010.
- 5.4 It will take a minimum of 10 weeks to produce the delivery and installation of the Pay and Display machines; hence if no objections are received the scheme could be implemented in January 2011. If objections are received subject to the outcome of Cabinet Member's consideration of these objections the earliest a scheme could become optional would be mid February 2011. Further delays could occur should the

'call in' procedure be involved at either formal stage.

6.0 Financial Implications

6.1 Income

The estimated full year income from the total scheme is £140,000, with annual operational costs of £30,000 leaving a surplus of £110,000.

The detailed accounting of this income and costs will be agreed between the Technical Services and Leisure & Tourism portfolios.

Subject to the progress of the Traffic Regulation Orders, as discussed in 5.0 above, income in 2010/11 could be at least in the order of £10,000. This is below the Council budget requirement of £38,000.

6.2 Implementation Costs

The overall cost for introducing the scheme at the 6 sites is £145,000. Previous practice with the introduction of Pay and Display schemes has been to have an implementation date early in the financial year and to recover implementation costs from first year income. The prudential borrowing cost of this equates to £16,400pa over 10 years.. This will be offset against the surplus of £110,000 shown in 6.1 above, to leave a net projected surplus of £93,600. This will enable the budget target of £77,000 to be achieved.for 2011/12 onwards.

7.0 Recommendation

7.1 It is recommended that Cabinet Member Technical Services proceed with the necessary Traffic Regulation Orders to introduce a scheme of pay and display charges on the Waterloo and Crosby Coastal Car parks as detailed in the report.

7.2 The report be referred to Cabinet Member Leisure and Tourism for information.